



Nationwide[®]
is on your side

Nationwide High Point 365[®] Select Lifetime Income rider

Enter retirement with confidence

Nationwide New Heights[®] Select 12 fixed indexed annuity with Nationwide High Point 365[®] Select provides two powerful ways to increase guaranteed lifetime income

• Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution • Not insured by any federal government agency • May lose value

A source of income for life

As retirement draws nearer, many of us reach a point when we begin to wonder how we'll generate income and if that income will be enough to carry us through retirement. If you're invested in equities, it's natural to consider what impact a major downturn could have on your retirement. Are your fixed-interest options providing enough growth to fund a retirement that could last 25 years or more?

Nationwide High Point 365[®] Select Lifetime Income rider, available for an additional cost¹ with Nationwide New Heights[®] Select 12 fixed indexed annuity, may help address some of these concerns and be an important part of your long-term retirement plan by offering:

- **Protection**—your retirement savings are protected from a potential decline in the market
- **Growth**—opportunity for earnings based on the performance of an underlying index
- **Income**—guarantee a source of income you cannot outlive

What is a fixed indexed annuity?

A fixed indexed annuity is a contract you buy from an insurance company that provides the opportunity to earn interest based on the changes in an index such as the S&P 500[®] Composite Price Index. Regardless of index performance, indexed annuity contract values will not be impacted by negative index returns.

This material is not a recommendation to buy, sell, hold, or rollover any asset, adopt a financial strategy or use a particular account type. It does not take into account the specific investment objectives, tax and financial condition or particular needs of any specific person. Clients should work with their financial professional to discuss their specific situation.

¹ The rider charge is an annual fee, assessed quarterly, and reduces the contract value.

Two ways to grow your future income

The Nationwide High Point 365 Select Lifetime Income rider (High Point 365 Select) provides a source of guaranteed income and increases your future income in two powerful ways:

- 1 Every year you wait to begin taking lifetime income payments²**
- 2 Every day your contract reaches a new daily high point**

If you're interested in generating an income stream you can't outlive, High Point 365 Select may be a solution.³



² Lifetime income payments cannot begin until after the fifth contract anniversary and the date that the younger covered life reaches age 50.

³ Nationwide High Point 365 Select offers lifetime income as long as you follow the terms of your contract. Excess withdrawals will reduce future income payments, and an excess withdrawal that reduces contract value below zero will terminate the rider.

Guaranteed increases to your lifetime income each year you wait

The first way lifetime income can increase is through the guaranteed lifetime payout percentage. Each year you wait to begin withdrawals, your payout percentage is guaranteed to increase.⁴ Your lifetime income will be calculated based on the payout percentage in the year you begin taking withdrawals.

High Point 365 Select's lifetime income rider includes:

- **Guaranteed annual increases** to lifetime payout percentage up to 17.44%⁵
- **Guaranteed lifetime income** that will never decrease due to index performance⁶
- **Guaranteed income for both spouses** when you choose the joint option⁷



⁴ After the fifth contract anniversary and date the younger covered life reaches age 50, the payout percentage is guaranteed to increase every year up to age 90 or achieving the maximum payout percentage. Payout percentages are based on age at contract issue and number of completed contract years when lifetime income withdrawals begin; they are guaranteed for the life of the contract. All guarantees are subject to the claims-paying ability of Nationwide Life Insurance and Annuity Company.

⁵ For Single Life, maximum payout percentage is 15.26% with the joint option. Lifetime income percentage increases every year you wait to start lifetime income. Once lifetime income payments begin, the payout percentage is fixed and guaranteed not to go down.

⁶ Excess withdrawals may reduce lifetime income payments.

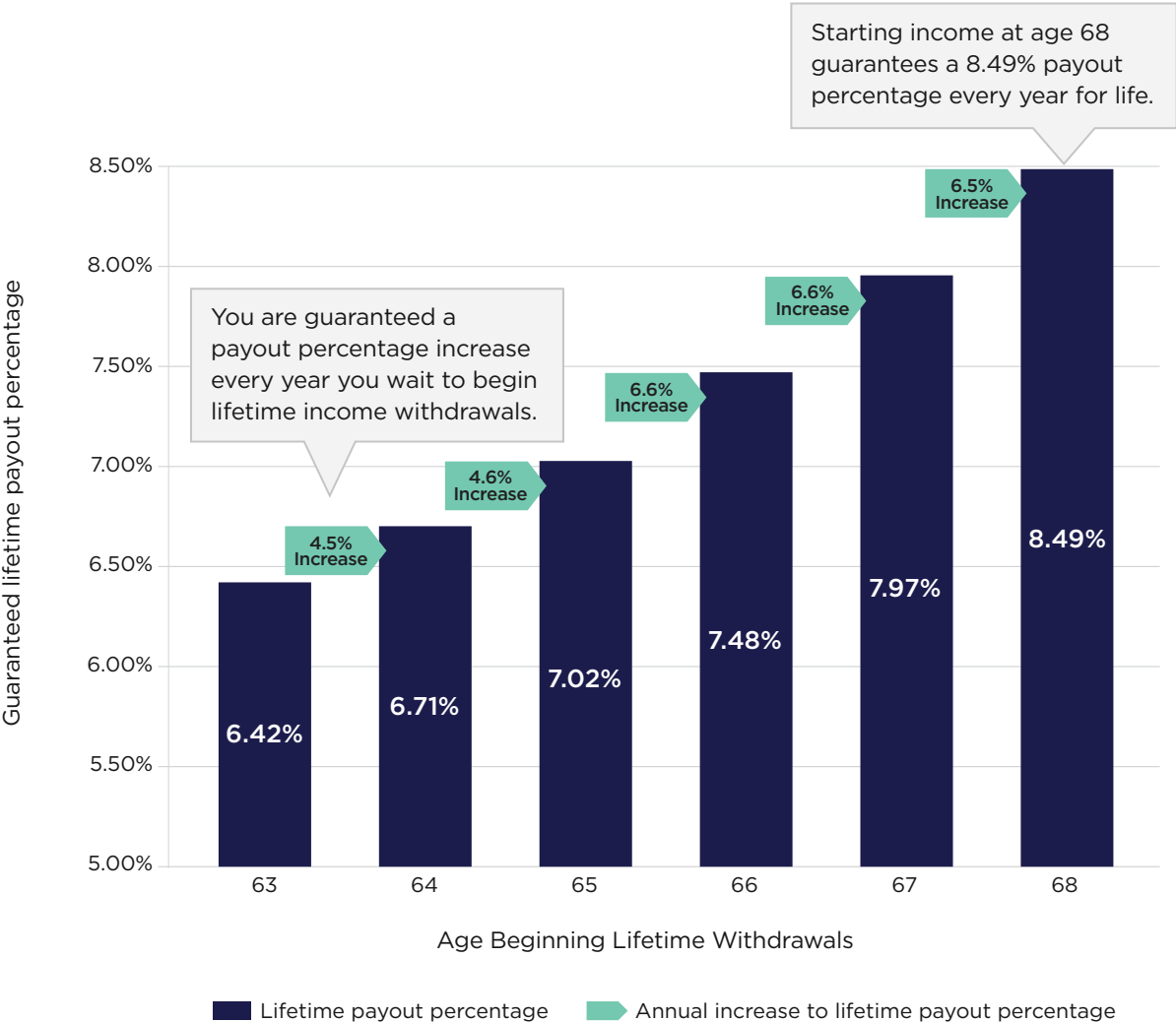
⁷ Lifetime payout percentages may be lower when you choose the joint option.

During this six-year period, the lifetime payout percentage increases an average of 5.75% per year

The graph below shows a hypothetical example of how the payout percentage increases each year until withdrawals begin. During this six-year period before starting lifetime income, the payout percentage increased over 32%. By choosing to begin lifetime withdrawals at age 68, the payout percentage would be guaranteed for life at 8.49%.

The power of increasing lifetime payout percentages

Hypothetical: 55-year-old at contract issue beginning lifetime income at age 68



Lifetime payout percentages above are presented as an example and may not reflect current payout percentages. Lifetime payout percentages vary by New Heights Select product, age at contract issue, completed contract years, which version of the rider was selected and whether the single life or joint life option was elected. Your experience may be different. Excess withdrawals will reduce your future income. If an excess withdrawal reduces the contract value to zero, the contract and rider will terminate.

Automatically capture each new high point to increase future income

The second way your lifetime income can increase is through your high point income benefit base. Your high point income benefit base is the greater of:

- 1 Highest DAV (Daily Accumulation Value)**
On any day your Daily Accumulation Value (DAV) reaches a new high point, it automatically increases your income benefit base, even if you've already started taking withdrawals.⁸
- 2 Guaranteed 1% annual roll-up**
Even if the DAV does not reach a new high point, the Minimum Income Benefit Value provides a guaranteed 1% roll-up on the initial purchase payment, compounded daily.⁹



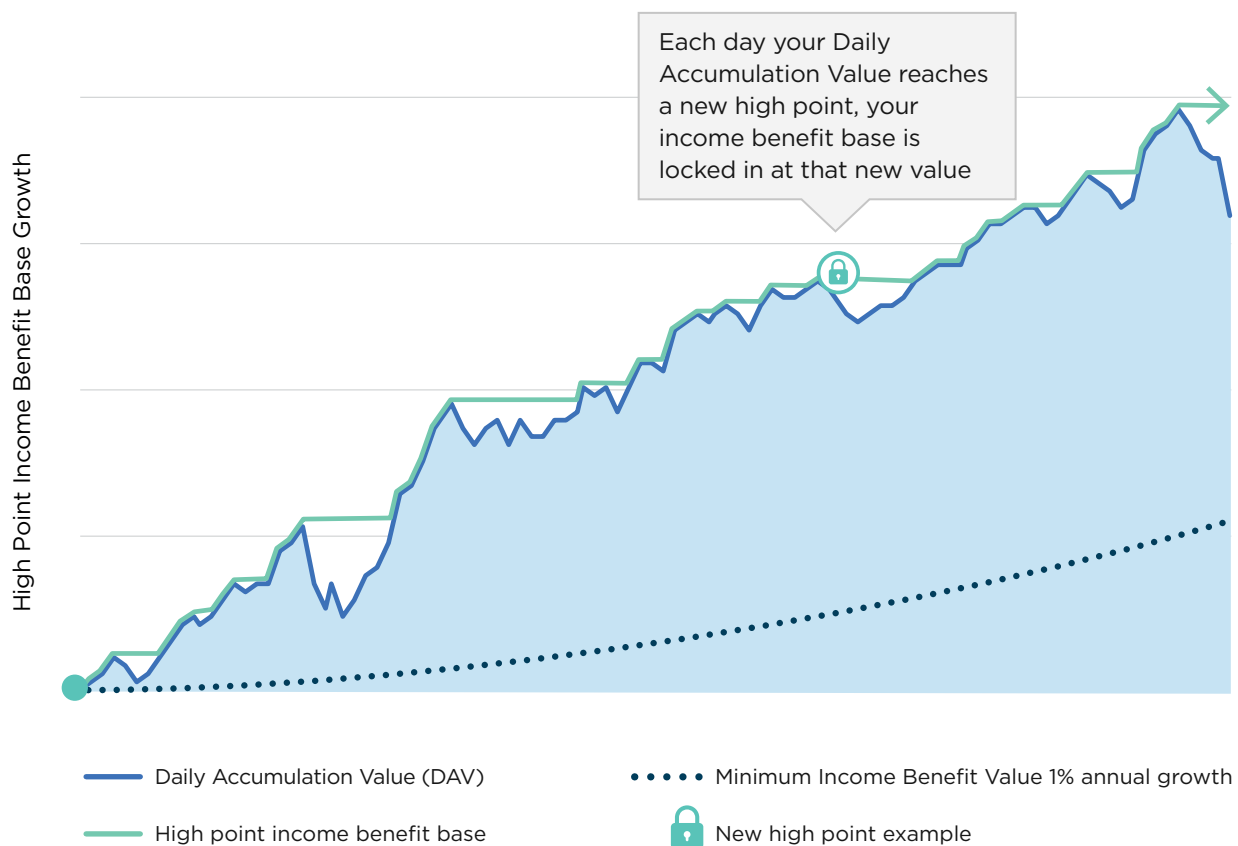
⁸ The DAV monitors the combined daily fluctuations of the elected strategy options and is the greater of (1) the contract value, plus any strategy earnings that have not yet been credited to the contract, or (2) the return of purchase payment guarantee amount

⁹ The 1% roll-up rate is compounded daily from the date of issue until the earlier of the 10th contract anniversary or the date lifetime income payments begin.

Benefit from the greater of a minimum guaranteed roll-up or the Highest DAV.

The chart below provides a hypothetical example of how High Point 365 Select automatically locks in every new high point to increase future income.

Automatically lock in each new high point for future income growth



Hypothetical Assumptions: This hypothetical example is not based on any particular New Heights Select product or index. It is intended for educational purposes only and is not a projection or prediction of future performance; your experience will differ. It assumes no withdrawals and that lifetime income has not begun.

Calculating your lifetime income benefit

Once you decide to start taking lifetime income, your payments are calculated by multiplying the lifetime income payout percentage by the high point income benefit base.



Lifetime income can be guaranteed for you or you and your spouse at no additional cost through the joint option.¹⁰ When you choose the joint option, lifetime income will continue to be paid as long as either you or your spouse is living.

More information on lifetime income:

Annual lifetime income payments are paid monthly. Any increase in your income benefit base after lifetime withdrawals have begun will be reflected in the next month's lifetime income payment. You can roll over any unused lifetime income payments month-to-month until the end of the contract year. If you take a withdrawal greater than your available monthly lifetime income payment, your future income will be reduced.

¹⁰ Lifetime payout percentages may be lower when you choose the joint option.





Meet David

Age 59

Purchase payment: \$100,000

Age to begin lifetime income: 71

Looking for a secure way to continue to grow his assets and provide lifetime income once he retires, David purchased New Heights Select 9 with High Point 365 Select. The hypothetical graph to the right shows how David's contract might have performed over the last 12 years.

During this 12-year period, David's high point income benefit base locked in **350 new high points and increased from \$100,000 to \$435,508.**

After the five-year deferral period, David's lifetime payout percentage increased from 6.06% at age 64 to 8.92% at age 71 — **a 47% increase in the payout percentage used to calculate his annual lifetime income amount.**


When David decides to begin lifetime withdrawals, his guaranteed annual lifetime income is \$38,847 per year — **the equivalent of over 38% of his initial \$100,000 investment.**

This hypothetical example uses the Loomis Sayles Discovery Index. Other index options are available with Nationwide New Heights Select.

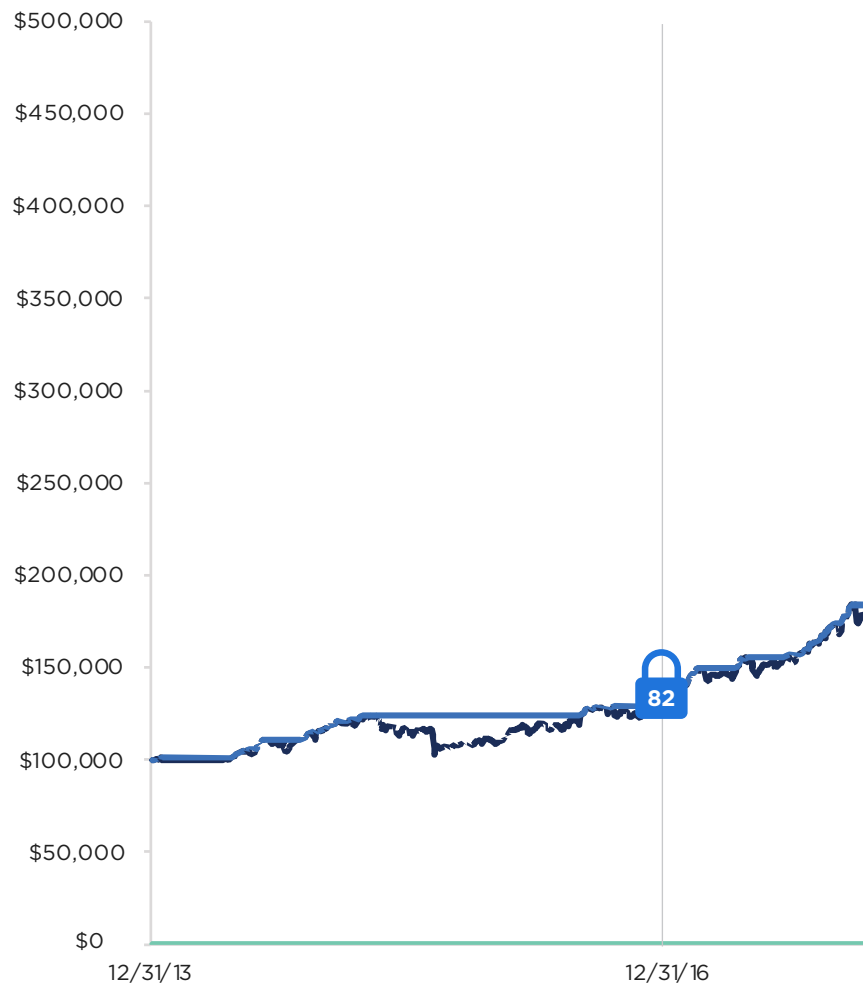
Benefit from both daily guaranteed income

— Daily Accumulation Value (DAV)

— High point income benefit base

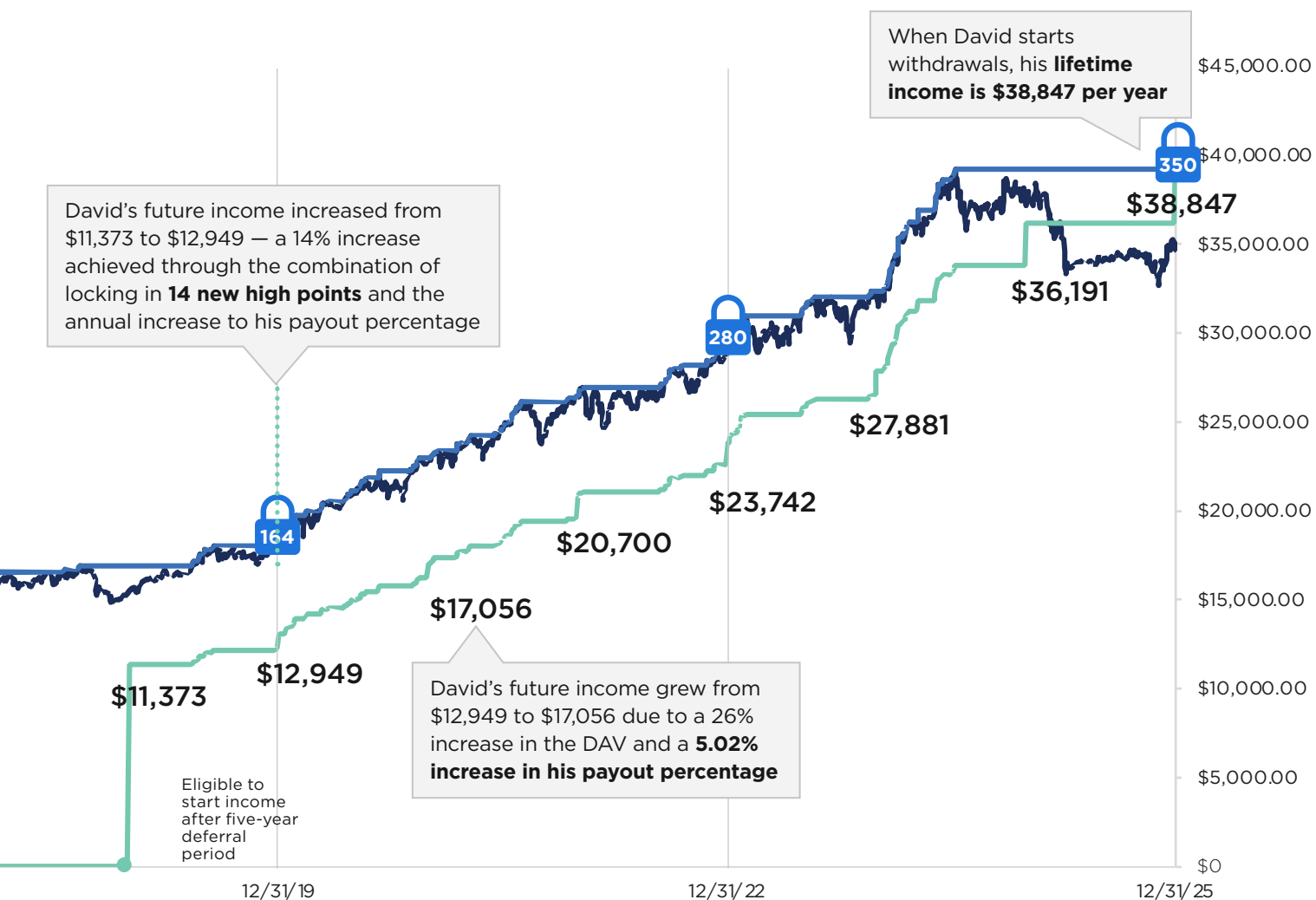
 Number of high point lock-ins during strategy term

— Annual lifetime income



Hypothetical assumptions: Issue age 59, New Heights Select 12 with High Point 365 Select that the crediting factors are held for renewals at each three-year term. Keep in mind that performance and shouldn't be considered a representation of future performance. While component is actual and back-tested data. The Loomis Sayles Discovery Index was established and is provided for illustrative purposes only. Results during these periods may have been necessarily reflect certain market factors. This shouldn't be considered a representation of or excess withdrawals prior to beginning lifetime income. The lifetime income payout per specific case. Past performance is not an indication of future results.

and yearly opportunities to increase your



...t, Loomis Sayles Discovery Strategy A (160% index allocation, 0.95% strategy spread, 0.95% rider fee). Purchase date of 12/31/2013 to 12/31/2025. This illustration assumes ... crediting factors are only guaranteed for the initial strategy term; crediting factors for each subsequent strategy term may vary. The results shown represent hypothetical ... New Heights Select 12 was not available during most of this time, and the strategy option and the rates are hypothetical, the index used in the calculation of the index ... 6/14/24. Performance shown before this date is back-tested by applying the index strategy to historical financial data. Backtested data has inherent limitations ... different (perhaps considerably) had the Loomis Sayles Discovery Index actually been in existence. Unlike actual performance records, backtested performance may not ... of performance or investor experience of the index in the future. Other index options are available with New Heights Select. This does not illustrate free partial withdrawals ... percentages used in this example may differ from those currently available. Ask your financial professional for current rates and lifetime income payout percentages for your



Talk with your financial professional to learn more about Nationwide New Heights® Select 12 with the High Point 365® Select rider.

Please keep in mind:

- A fixed indexed annuity is not a stock market investment and does not directly participate in any stock or equity investment
- A fixed indexed annuity may be appropriate for those individuals who want the opportunity to capture upside potential while having a level of protection from market downturns
- Lifetime income may be provided through the purchase of an optional rider for an additional cost or through annuitization at no additional cost
- Withdrawals taken before age 59½ may incur a 10% early withdrawal federal tax penalty in addition to ordinary income taxes; withdrawals may trigger early surrender charges, reduce your death benefit and contract value, and may also reduce any guaranteed lifetime withdrawal benefits



This material is not a recommendation to buy or sell a financial product or to adopt an investment strategy. Investors should discuss their specific situation with their financial professional.

Nationwide New Heights Select is a single premium, fixed indexed deferred annuity issued by Nationwide Life and Annuity Insurance Company, Columbus, Ohio.

Guarantees and protections are subject to the claims-paying ability of Nationwide Life and Annuity Insurance Company.

Fixed annuities have limitations. They are long-term vehicles designed for retirement purposes. They are not intended to replace emergency funds, to be used as income for day-to-day expenses or to fund short-term savings goals. Please read the contract for complete details.

Withdrawals are subject to income tax, and withdrawals before age 59½ may be subject to a 10% federal tax penalty.

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The Loomis Sayles Discovery Index is an excess return index. Indexes calculated on an excess return basis include calculation elements that reduce index performance. Because of this, an excess return version of an index will have lower performance than a total return version of the same index would, especially in high interest rate environments. Some excess return indexes also deduct a notional charge(s) in calculating index performance. This deduction(s) will reduce the potential positive change in index performance and increase the potential negative change in the index performance.

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